

dentsu

<http://www.dentsu.com/>
<http://www.dentsu.co.jp/>

Can You Guess What Makes Us Special?

Our corporate philosophy on “good innovation”. We believe the key elements to good innovation are: entrepreneurship, ideas and technology. Innovation by our definition, is adding new value to society through change.

Our Very Own Thought Leaders



President & CEO
Toshihiro Yamamoto



Executive Chairman of Dentsu Aegis Network
Tim Andree



Dentsu Aegis Network CEO
Jerry Buhlmann



Senior Executive Vice President & CFO
Soichi Nakamoto



Executive Vice President
Yoshio Takada

Geographic Location

Head Office

1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7001

History

1901	1947	1964	1978	1998	2001	2008	2013
Dentsu's History Begins in 1901, at the Dawn of the Twentieth Century	Hideo Yoshida— Japanese Advertising's Great Modernizer— and the Start of Commercial Broadcasting in Japan	A Decade of Milestones; Dentsu Becomes the World's Largest Advertising Agency	From an Advertising Company to a Communications Company	A Tectonic Shift Begins; Future Strategy Launched for a 21st-Century Dentsu	Dentsu's Centenary and Stock Market Listing	Realizing “Good Innovation.” through Integrated Communication Design	Dentsu Establishes a New Global Operating Unit, Dentsu Aegis Network Ltd.

Our Creativity Speaks for Itself

Employees of Dentsu have been recipients of the “Creator of the Year Award” 26 of the 28 times it was given. The Japan Advertising Agencies Association selects the elite employees who are a part of the most creative work of the year.

Vision & Values

Innovating the way brands are built.

- Agile
- Pioneering
- Ambitious
- Responsible
- Colaborative
- Sustainability initiatives

Look Where Good Innovation Has Taken Us (Awards)

The Number of International Awards Won at the Most Recent Event

	Grand Prix	Gold	Silver	Bronze	Other	Total
D&AD Awards		2	3	18		23* ¹
Cannes Lions	1	1	7	19		28* ²
Asia Pacific Advertising Festival	4	10	17	21	7* ³	59
Spikes Asia	2	5	26	38	5* ⁴	76
One Show Awards		4	7	10		21

“ Ideas that reach beyond the imaginable. Technology that crosses the bounds of possibilities. Entrepreneurship that surpasses the expected. Three sources of strength, driving our innovation, bringing positive change to people and society. ”

dentsu

<http://www.dentsu.com/>
<http://www.dentsu.co.jp/>

Let's Go to Japan

- Marketing
- Digital Marketing
- Creative Sphere
- Promotions
- Media
- Content
- Public Relations
- Global Business

Do You Want to Fly Internationally? Get on Flight 140+ with Dentsu

The Dentsu Group's international business stretches across more than 140 countries and territories. The Dentsu Aegis Network specifically handles all of the business outside of their Japan territory. This business includes the following:

1. Dentsu Aegis Network Ltd.

- Carat
- Dentsus Brand Agencies
- Dentsu X
- IProspect
- Osobar,
- Dentsus McGarry Bowen
- Merkle
- MKTG
- Posterscope
- Vizeum

Specialized Multi-Market Brands

- 360i
- Amnet
- Amplifi
- Data2Decisions
- Mitchell Communications Group

2. Sports & Entertainment

- Dentsu Sports America, Inc.
- Dentsu Sports Europe Ltd.
- Dentsu Sports Asia, Pte. Ltd.
- Dentsu Sports, LLC.
- Athletes First, LLC.
- Team Twelve Inc.
- World Sport Group Holding Limited

3. IT and Events

- Dentsu Entertainment USA, Inc.
- Level -5 Abby Inc.
- DCTP
- Shanghai SFS-Dentsu